



**Bank Sahabat
Sampoerna**

PRESS RELEASE

No. 012/CA/BSS/VIII/2018

**Supporting LAKU PANDAI Program
Bank Sampoerna Expands TASAKU Service Coverage**

GRESIK, 11 Agustus 2018 – After successfully launched TASAKU in Surabaya and Sidoarjo in 2017 and in Malang last month, PT Bank Sahabat Sampoerna (Bank Sampoerna) together with PT Sumber Alfaria Trijaya Tbk and PT Midi Utama Indonesia Tbk (owners of Alfamart and Alfamidi networks) expanded the network of TASAKU (Tabungan Sampoerna - AlfaKu) service to Gresik, East Java. The launch was held at Alfamidi Puri Permata Suci outlet, Jl. Raya Permata Suci No. 10 A, Gresik on Saturday, 11 August 2018.

The event was attended by representatives of OJK Surabaya, representatives of Alfamart, representatives of Alfamidi, and Management of Bank Sampoerna including Ridy Sudarma as Corporate Communications & Investor Relations Division Head, and Hendra Setiawan as Region Business Head of Surabaya Branch.

Gresik was chosen for expansion of TASAKU because Gresik is one of the main industrial areas in East Java and the economy of Gresik is supported by entrepreneurship sector. Thus there is a real need for flexible banking services as offered by TASAKU. "Looking at the advanced economy here, we hope TASAKU can serve financial transactions ranging from micro to medium segments in Gresik. We believe TASAKU can be accepted by the people of this city," said Ridy Sudarma, Corporate Communications & Investor Relations Division Head during the launch of TASAKU in Gresik.

Since it was first launched until the end of 2017, TASAKU has served more than 10,000 customers through more than 250 Alfamart and Alfamidi outlets in Surabaya, Sidoarjo and Malang with total funds reaching billions of rupiah.

TASAKU has various advantages compared to other saving products such as convenience for customers who want to open an account and save in TASAKU. Customers just need to come to Alfamart or Alfamidi outlet with 'Agents SAKU' sticker. Transactions can be made up to 9 p.m., including on Saturdays/ Sundays and public holidays. TASAKU is also free of monthly administration fee and is guaranteed by LPS. Thus, the saving is expected to provide a new access for people who have not known or do not have time to transact at the Bank.

TASAKU also has programs with exciting prizes drawn each month for hundreds of winners. The total prize reaches Rp350 million. Special for Grand Prize there are 2 Motorcycles, 10 washing machines, 10 refrigerators, 10 LED TVs, and hundreds of shopping vouchers.

"Nowadays there are still many people who do not know, use, or not accustomed to get banking and financial services. It may be because they live far from bank offices, costs barrier or incriminating requirements. Cooperation among Bank Sampoerna, Alfamart and Alfamidi through this TASAKU Product breaks those barriers," continued Ridy.

In the future, to provide more convenience to the customers, in addition through Alfamart and Alfamidi, TASAKU customers can also transact through smartphone. Through BSS Mobile application that has various interesting features, TASAKU customers are free to make financial transactions whenever and wherever they are, without any monthly administration fee.

TASAKU Mobile can be downloaded for free through Google Play and the App Store. More information about TASAKU can be accessed through Bank Sampoerna's website: www.banksampoerna.com.

In line with Ridy, Region Business Head Bank Sampoerna Branch Surabaya, Hendra Setiawan, added "Our target, with the expansion of TASAKU, we will double the number of TASAKU users by the end of 2018. Seeing the many advantages TASAKU offers, people will choose this product as a place to save when they understand then". TASAKU is a real form of Bank Sampoerna's support for LAKU PANDAI (Branchless Financial Service for Financial Inclusive) program launched by the Financial Services Authority (OJK) some time ago.

Throughout 2018, TASAKU will serve more big cities in Indonesia with and accumulated funds of tens of billions of rupiah.

About Bank Sahabat Sampoerna

Bank Sahabat Sampoerna (Bank Sampoerna) is a private bank that focuses on the development of micro, small and medium enterprises (MSME). The Bank is headquartered at Sampoerna Strategic Square, Jakarta. Bank Sampoerna has an office network of 20 branch offices in 16 major cities throughout Indonesia. The bank is equipped with various banking services such as ATM through collaboration with Prima Network, Internet Banking, Phone Banking and Call Center service at phone number 1 500 035. In addition, Bank Sampoerna also cooperates with KSP Sahabat Mitra Sejati (Sahabat UKM). Sahabat UKM has more than 130 branch network all over Indonesia.

With the support of two large groups of shareholders, Sampoerna Strategic Group through PT Sampoerna Investama (81%) and Alfa Group through PT Cakrawala Mulia Prima (18%), business opportunities are increasingly open for Bank Sampoerna. One percent of Bank Sampoerna's ownership is held by Mr. Ekadharmajanto Kasih. Shareholders' commitments are not only in the form of financing and capital, but also in brand value, knowledge, and skill. Sampoerna Group with its best business experiences in national and global coverage, combined with the capabilities and excellence of national business and extensive network owned by Alfa Group through its retail company, Bank Sampoerna is expected to continue to grow and contribute significantly in the MSMEs sector.

In 2017 Bank Sampoerna won several prestigious awards. Among them was the third rank in 2016 Annual Report Award (ARA) for Private Non-Listed Finance category held by Financial Services Authority (OJK), Bank Indonesia in cooperation with National Committee on Governance Policy (KNKG) and Indonesia Stock Exchange.

Media Contact:

Ridy Sudarma

Corporate Communications & Investor Relations Head

Bank Sahabat Sampoerna's Head Office

Sampoerna Strategic Square, North Tower, Lantai Mezzanine

Jl. Jend. Sudirman Kav. 45, Jakarta 12930

Telp. (62-21) 5795 1515, 5795 1234 Fax. (62-21) 5795 0624 HP. (62 812) 1058 693

Email : ridy.sudarma@banksampoerna.com