



SIARAN PERS

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**Promoting Jababeka Industrial Area's Economic Development,
Bank Sahabat Sampoerna Opens Its Newest Branch Office**

Jababeka, July 18, 2016 – Providing the best services to communities and getting closer to customers are important matters for a bank, no exception for Bank Sahabat Sampoerna which today opens its newest branch office in Jababeka Industrial Area in order to show serious commitment toward its customers.

Branch Office Jababeka, which is the 19th office network of the bank, is located at Ruko Plaza Roxi Blok S-1 No. B-8, Kasuari Raya Avenue, Mekar Mukti village, sub-district Cikarang Utara, Jababeka, District Bekasi. This office is strategically located throughout Bekasi-Cikampek corridor that is used as a business route stop over that connects Jakarta and Bekasi with vast business development.

The soft launch was attended by Rudy Mahasin as Micro Business Director of the bank and several community leaders and invitees.

"We believe Jababeka Industrial Area has great business potentials, beside we also have an opportunity to explore financing models for entrepreneurs in the area", said Rudy in the soft launch of Jababeka Branch Office (7/18).

Other than having strategic location and great potential to develop banking business, Jababeka also has various kinds of rapidly developing industries. Realizing this potential, Bank Sampoerna considers it necessary to expand network in the region in order to provide excellent services for the surrounding community.

"The presence of Bank Sampoerna is expected to facilitate business owner in accessing banking services and can enliven existing banking scene in the region" said Rudy Mahasin complementary.

Bank Sampoerna has been equipped with some banking services such as ATM in cooperation with Prima network with more than 93,000 ATM machines, Internet Banking, Phone Banking, Debit Card and Call Center service at telephone number 1500035.

To increase business, Bank Sampoerna will continue to synergize with its strategic partner Koperasi Simpan Pinjam Sahabat Mitra Sejati by utilizing a network of over 120 branch offices in several regions in Indonesia.

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Bank *Sahabat*
Sampoerna

About Bank Sahabat Sampoerna

With support from 2 major groups of Shareholders, namely Sampoerna Strategic Group through PT Sampoerna Investama (83%) and Alfa Group through PT Cakrawala Mulia Prima (16%) along with Ekadharmajanto Kasih (1%), business opportunities are opened wide for Bank Sampoerna. Sampoerna Group with its national-global wide best business experiences combined with Alfa Group's national business excellence, abilities and extensive network through its retail business, are expected to support Bank Sampoerna's growth forward.

Shareholders' commitment is not only in the form of capital and funding, but also in brand value, knowledge and skills. This commitment is expected to bring Bank Sampoerna to be a bank that sustainably grow and give significant contribution in SME sector.

Media Contacts:

1. Henky Suryaputra

Chief Financial Officer

Bank Sahabat Sampoerna Gedung Sampoerna Strategic Tower, North Tower,
Jl. Jend. Sudirman Kav. 45, Jakarta 12930
Telp. (62-21) 5795 1515, 5795 1234
HP. 0811146088
Email : henky.suryaputra@banksampoerna.com

2. Enggar Sri Wardhani

Branch Manager

Bank Sahabat Sampoerna Cabang Jababeka
Plaza Roxi Blok S-1 No. B-8, Jalan Kasuari Raya Desa Mekar Mukti Kecamatan Cikarang Utara Jababeka
Kabupaten Bekasi
Hp : 0812-80006853
Email : enggar.wardhani@banksampoerna.com