



**Bank Sahabat  
Sampoerna**

## PRESS RELEASE

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# **Expanding Network of Services to Eastern Indonesia, Bank Sampoerna Opened Palopo Branch Office**

Bank Sampoerna on 16 February 2015 inaugurated another branch office located in Jalan Mangga – Palopo, South Sulawesi. The opening of the branch office was performed by Sales Distribution Head for East Indonesia, Harry E Kwenre witnessed by a number of customers and local religious leaders in Palopo.

Palopo is selected since it is one of the cities with most rapid economic growth both in terms of trade, plantations, agricultural and marine business. The geographical and strategic position of Palopo in Trans Sulawesi and its role as a center of trade services for several surrounding districts is also another consideration to open the Bank's Branch Office in Palopo.

"The presence of Bank Sampoerna is expected to facilitate the community in Palopo to access banking services easily and to boost local economic growth through a process of accelerated credit services for various target areas since loan for SMEs (Small and Medium Enterprises) sector is another Bank Sampoerna's area of excellence" Harry complemented.

The inauguration of the Palopo branch office reflects a continuation of the network expansion of the Bank to increase the exposure in Indonesia. At present, Bank Sampoerna has 13 branch offices in several major cities in Indonesia such as Medan, Pekanbaru, Palembang, Makassar, Samarinda, Bandung, Surabaya and Jakarta.

At present Bank Sampoerna is supported by two major groups, namely the Sampoerna Group through PT Sampoerna Investama with 81% ownership and the Alfa Group through PT Cakrawala Mulia Prima of 18% ownership and 1% owned by Mr. Ekadharmajanto Kasih. Commitment of the Shareholders has been evident not only in the form of financing and capital, but also by promoting the Bank's brand value, knowledge and skills which has provided Bank Sampoerna with a sustainable growth and ability to contribute significantly to Micro and SME sectors.

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