



**Bank *Sahabat*
Sampoerna**

PRESS RELEASE

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**Sampoerna Agro and Bank Sampoerna Synergize
In Intensifying Farmers Welfare**

Being subsidiaries of Sampoerna Strategic Group, both PT Bank Sahabat Sampoerna ("Bank Sampoerna") and PT Sampoerna Agro Tbk ("Sampoerna Agro") had successfully held a KUD Gathering event in Hotel Jayakarta Daira Palembang on 28 February 2015. Attended by no less than 100 participants from various Village Unit Cooperatives (KUD) as partners under supervision of Sampoerna Agro from OKI District, South Sumatra, this event represents a major collaboration to further increase the farmers' welfare.

The Head of SME & Funding of Bank Sampoerna, Mr. Ong Tek Tjan, representing the management of Bank Sampoerna and Mr. Parluhutan Sitohang as the Managing Director of Sampoerna Agro and dozens of KUD leaders attended the event. Ong Tek Tjan said that this activity is one of the tangible evidence on how synergy is performed within the Sampoerna Strategic Group to support the advancement and welfare of the farmers. The Group's commitment is realized through the significant contribution by Bank Sampoerna in Micro and SME sector, some of them are KUD partners of Sampoerna Agro. And with the introduction of Bank Sampoerna's banking products and financial management to the farmers in a good and measurable manner, such support from the Sampoerna Group on the development and future growth of Bank Sampoerna is becoming more secured in the future.

"Those selected KUD partners of Sampoerna Agro are obviously the beneficiaries of the synergy within Sampoerna Strategic Group in line with our commitment to contribute in Micro and SME sector," said Ong.

In addition to becoming a social gathering for the farmers, this event's significance is to introduce Sampoerna Strategic Group and Bank Sampoerna in particular, accompanied by the socialization of some banking products and services designed for the SME. Especially for the Bank, this is a significant moment to conduct financial literacy education to the farmers and Cooperatives on how financial management can be beneficial when they plan to expand their business.

Managing Director of Sampoerna Agro, Parluhutan Sitohang said that the cooperation with Bank Sampoerna is a strategic business synergy and joint commitment to create a balanced growth for companies under the Sampoerna Strategic Group. In addition, this initiative is believed to bring positive benefits for the partner farmers and Cooperatives.

Bank Sampoerna is currently supported by two major groups, namely the Sampoerna Group through PT Sampoerna Investama with 81% ownership and the Alfa Group through PT Cakrawala Mulia Prima of 18% ownership and 1% owned by Mr. Ekadharmajanto Kasih. Commitment of the Shareholders has been evident not only in the form of financing and capital,



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but also by promoting the Bank's brand value, knowledge and skills which will give the Bank advantages in sustainable growth and ability to contribute significantly to Micro and SME sectors.

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